**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** <https://www.bldpressroom.com/chelsea-building-products/new-hires-2022>

**Chelsea Building Products Appoints Two New Technical Service Representatives**

Seasoned Industry Veterans to Provide Direct Support for Everlast® Siding Customers

**OAKMONT, PA (January 6, 2022)** – [Chelsea Building Products](https://chelseabuildingproducts.com/) is pleased to announce the addition of Tom Parsons and Jody Buckner as technical service representatives on the product management team for the company’s next-generation of siding, [Everlast® advanced composite siding](https://www.everlastsiding.com/).

Parsons and Buckner possess more than 60 years of combined industry experience and will serve in key roles in two separate geographies as technical service representatives for Everlast siding.

* **Tom Parsons**, who is based out of Newtown, CT, will cover the Northeast region for the brand as a technical service representative. Prior to joining Chelsea Building Products, he acquired extensive industry knowledge working in carpentry and home building for nearly 40 years. Parsons has successfully built positive relationships with zoning officials and building and construction industry stakeholders in the Northeast. In addition, he has conducted numerous trade show product tutorials and display setups during his time at another major building product manufacturer.
* **Jody Buckner**, based in Dalton, GA, will focus on the Southern regions for Everlast siding as a technical service representative. Buckner possesses nearly 20 years of experience in both commercial and residential sectors of the building materials industry. His prior roles include product manager and plant manager for soft and hard flooring product brands, as well as five years spent in construction project management. Buckner’s experience in product installation and training makes him a key asset to Chelsea Building Products.

As members of the Everlast siding product management team, Parsons and Buckner will work in conjunction with sales, customers, contractors, and installers with installation support in their respective regions. They will also facilitate online and in-person installation training sessions, perform job site inspections, and help manage product testing for Everlast siding.

Parsons and Buckner both joined the organization in November 2021.

For more information about Everlast siding, visit: <http://everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, and facility in Greenville, TX, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

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